



# Arrow Coated Products Limited

Investor Presentation – August 2015

## Safe Harbor



This presentation and the accompanying slides (the "Presentation"), which have been prepared by Arrow Coated Products Limited (the "Company"), have been prepared solely for information purposes and do not constitute any offer, recommendation or invitation to purchase or subscribe for any securities, and shall not form the basis or be relied on in connection with any contract or binding commitment what so ever. No offering of securities of the Company will be made except by means of a statutory offering document containing detailed information about the Company.

This Presentation has been prepared by the Company based on information and data which the Company considers reliable, but the Company makes no representation or warranty, express or implied, whatsoever, and no reliance shall be placed on, the truth, accuracy, completeness, fairness and reasonableness of the contents of this Presentation. This Presentation may not be all inclusive and may not contain all of the information that you may consider material. Any liability in respect of the contents of, or any omission from, this Presentation is expressly excluded.

Certain matters discussed in this Presentation may contain statements regarding the Company's market opportunity and business prospects that are individually and collectively forward-looking statements. Such forward-looking statements are not guarantees of future performance and are subject to known and unknown risks, uncertainties and assumptions that are difficult to predict. These risks and uncertainties include, but are not limited to, the performance of the Indian economy and of the economies of various international markets, the performance of the industry in India and world-wide, competition, the company's ability to successfully implement its strategy, the Company's future levels of growth and expansion, technological implementation, changes and advancements, changes in revenue, income or cash flows, the Company's market preferences and its exposure to market risks, as well as other risks. The Company's actual results, levels of activity, performance or achievements could differ materially and adversely from results expressed in or implied by this Presentation. The Company assumes no obligation to update any forward-looking information contained in this Presentation. Any forward-looking statements and projections made by third parties included in this Presentation are not adopted by the Company and the Company is not responsible for such third party statements and projections.



# Content



Particulars	S. No.
Business Overview	4
Water Soluble Film	6
Intellectual Property	12
End Products	20
Future Outlook	25
Financials	27





# Business Overview



Eco Friendly Solutions

## Business Overview

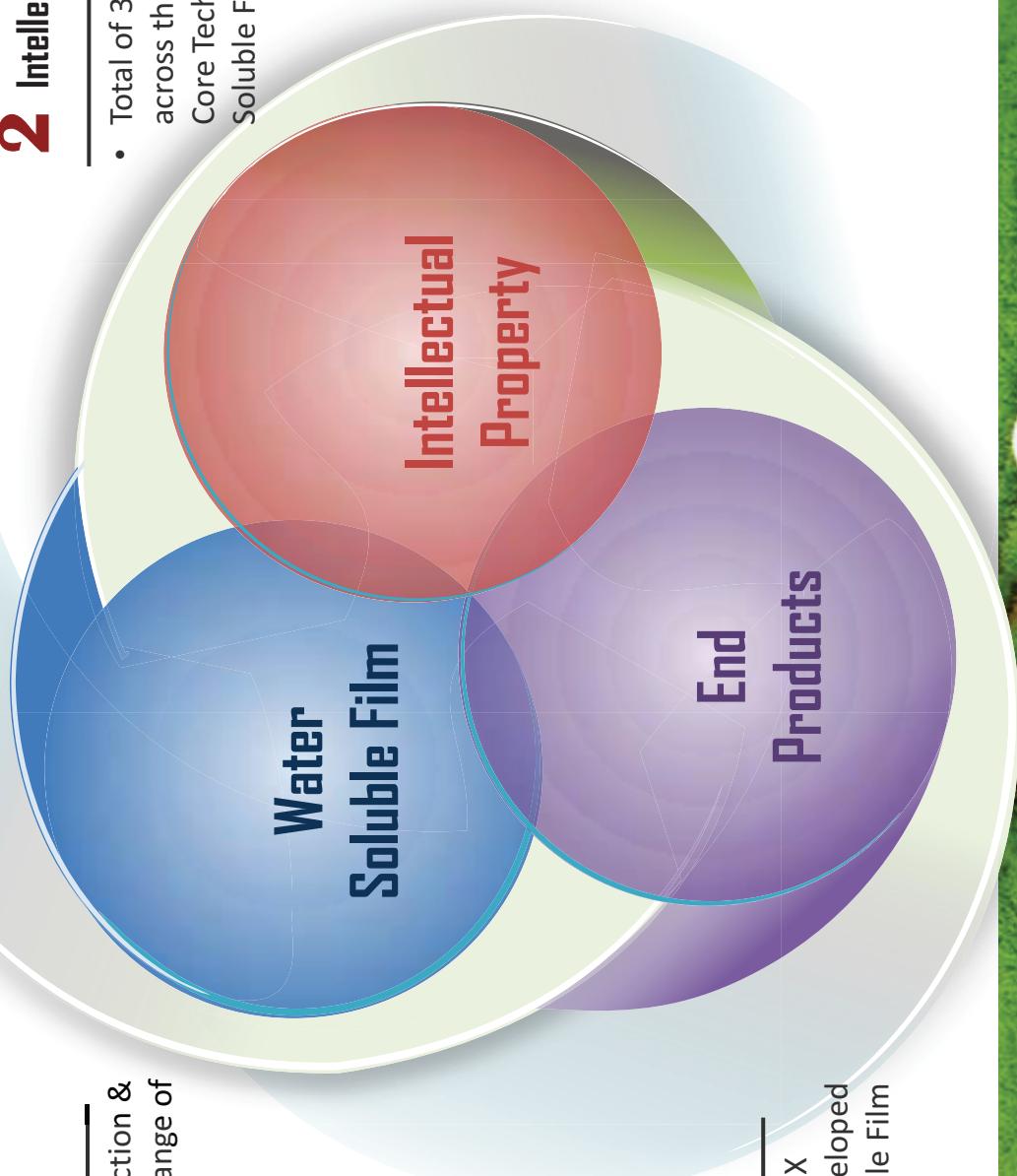


### 1 Water Soluble Film

- Development, Production & Marketing of Wide Range of Water Soluble Film

### 2 Intellectual Property

- Total of 30 granted patents across the World, based on Core Technology of Water Soluble Film



### 3 End Products

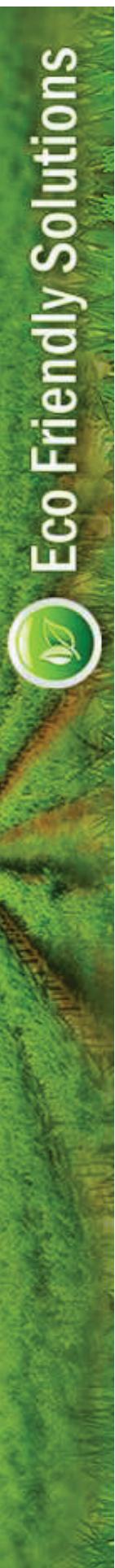
- Arrow Care & Arrow RX range of products developed using the Water Soluble Film Technology

Eco Friendly Solutions





# Water Soluble Film



Eco Friendly Solutions

# What is Water Soluble Film (WSF) ?



Liquid Detergent  
Packed in WSF



## What it is?

- Water Soluble Film
- Packaging material that is environmentally safe & fully biodegradable when disposed in water or waste

## Properties

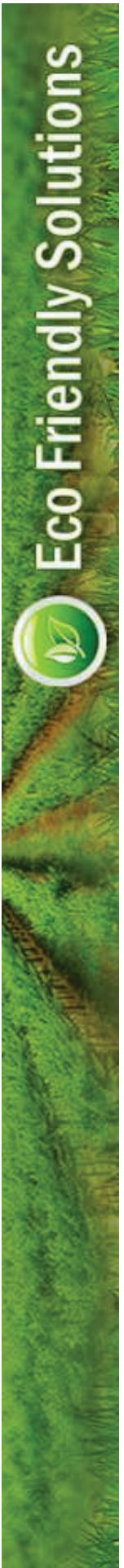
- Optimum Tensile Strength
- Flexibility for using in multiple forms of packaging
- Excellent Moisture/Heat Sealing
- Eco-friendly

## Applications

Dissolves  
Completely

- Industries like Agrochemical, Health & Hygiene, Embroidery, Dyes, Cement, Enzymes, Fish Baits, Edible Films etc.

Eco Friendly Solutions



# Advantages of Water Soluble Film



## Eco Friendly

Dissolves without leaving any harmful residue

## Safe

Avoids direct contact with the toxic product / Cross Contamination

## Easy to Dose

It is precisely dosed = no product wastage

## Convenient

Doses has less storage space and easy to handle

## Varied Industries

Used in varied Industries in multiple ways



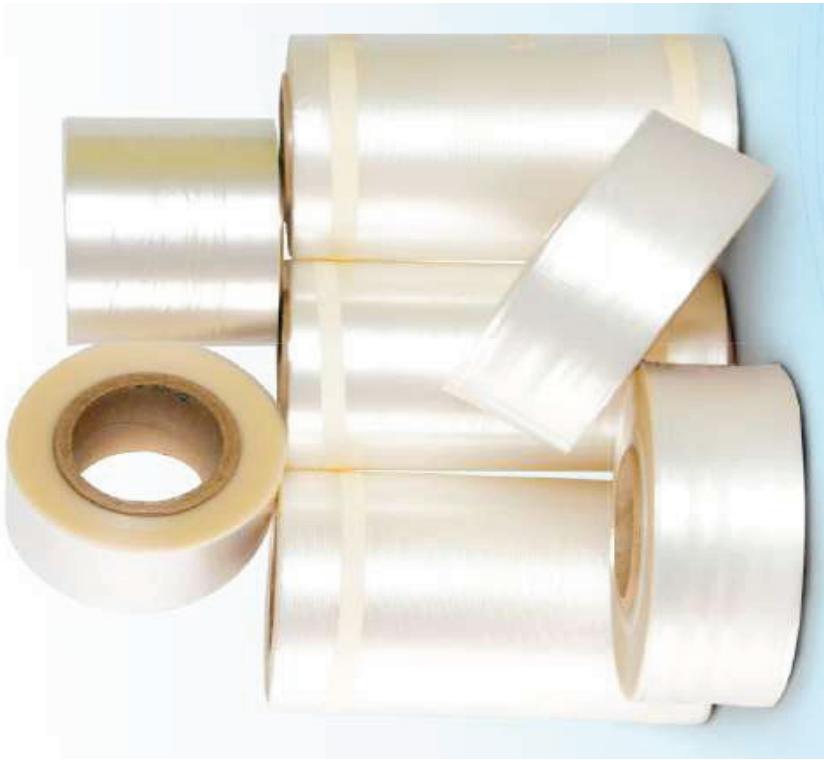
# Global PVA Films Market for Water Soluble Applications



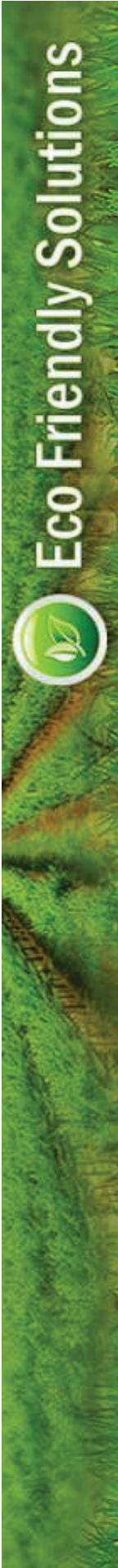
# Our Water Soluble Film Business



- Sole Manufacturer of Cast Water Soluble Film in India
- State of art Manufacturing Facilities
  - Ankleshwar, Gujarat : ~ 350 Km far from Bombay
  - Land on 99 years renewable lease from GIDC
  - R&D Centre with Modern Equipments
  - Common Utilities and R&D available for future expansion
- Key Industries :
  - Agrochemicals, Embroidery, Detergents, Soap Film Laundry Bags, Capsule Package, Fish Bait, Toilet Blocks, Edible Film based Pharma Films, Dyes, Cement Additives, Enzymes for Bio Toilets etc



**100% compostable, 100% degradable and  
100% eco-friendly**



# Key Entry Barriers



## Product Formulation

- Special Chemistry per end use
- Customized Formulations designed for various types of parameters of WSF
- Example :** Various Water Temperature, time of dissolution and types of Water – Hard, soft, Salty etc

## Proprietary Information

- R&D outcome is privy to Arrow
- Example : Given a particular material to be packed: Under What Conditions will the WSF dissolve and the Chemical Properties of WSF once it is dissolved

## Accelerated Ageing Test

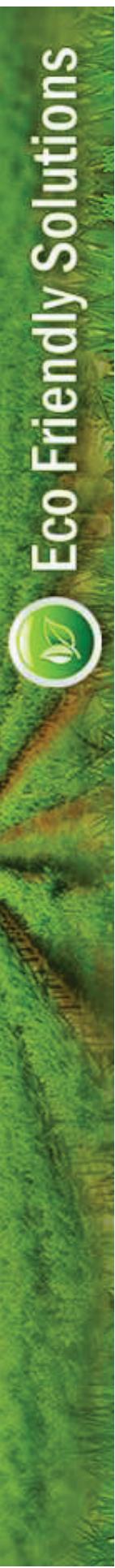
- WSF goes through Accelerated Ageing test under accelerated ageing conditions. This matrix of information is vital to development of right WSF
- To help determine the long-term effects for the purpose of expected shelf life of packed product.

Eco Friendly Solutions





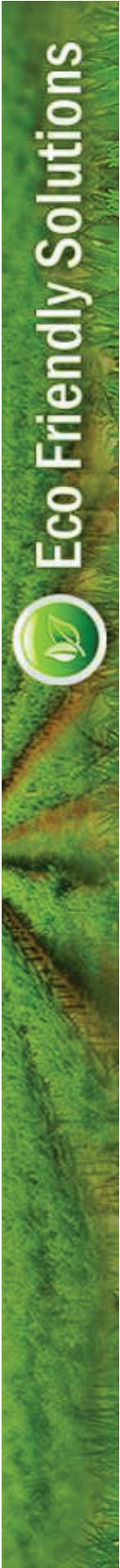
# Intellectual Property



# Key Granted Patents across the Globe



A Process of manufacturing embedded water soluble film system and embedded water soluble film system manufacture by the same India	Water Soluble Drug delivery system U.K.	High security paper and process of manufacture Russia	Self destructive irreversible security packaging film India, Eurasia & Europe
Method of manufacturing embedded water soluble film carrier Australia & South Africa	Substantial Pinhole Free Multilayered Water Soluble Film and Process of manufacture the same India	Edible water soluble packaging film and package made out of the said film India	A water soluble Film based Package for Packing Aqueous Liquids India
Substrate for ink jet printing with hydrophobic solvent based ink India	High strength paper and process of manufacture United States	Cast – Extruded or Cast – Cast Combined multilayer water soluble film and process for producing the same India	Method of producing a high security film and high security film produced by the said method United States
Wide format printed graphics without release liner India	Self adhesive materials with a water soluble protective layer South Africa & United States	High Security Film Australia	A process of Preparing a Self Adhesive India



## Capitalizing – Key Patents



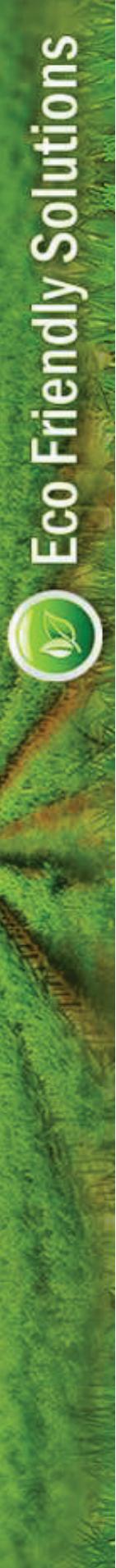
**Actives Embedded Water Soluble Film**

**Drug Delivery Device (Controlled & Bio Digestible)**

**WSF Based Matrix to Collect Samples**

**High Security Paper**

**Self Destructive Irreversible Security Packaging**



# Health & Hygiene : Active Embedded Water Soluble Film



Relates to process for manufacturing embedded/entrapped water-soluble film (WSF) system and water soluble film (WSF) system manufactured by the said process

- Pharmaceutical Industry
- Agrochemical Industry
- Hospitality Industry
- Chemical Industry

## Patent Details

## Application

## Grant Details

## Advantages

- Patent Granted in India (200301), 24.04.06 ; South Africa (2004/3259), 24.11.04 ; Australia (2002356417), 22.01.09 ;
- Patent being "Prosecuted to Grant" in Europe (EP2228431)
- USA (US20110039985)
- Australia (AU-A-2009200075)

- Dissolves instantly
- Drug delivery faster
- Quicker reaction
- Novel Drug Delivery System
- Cheaper than conventional technology of drug delivery
- Easy intake
- Sugar free
- Precise Delivery of nutrients to the plant (roots, leaves)

Eco Friendly Solutions





## Health & Hygiene : Drug Delivery Device

Relates to a dosing system which contains active ingredients, embedded within and/or coated upon water soluble or water dispersible polymers

- For Humans
- For Animals
- For Plants

### Patent Details

- Patent Granted in United Kingdom (GB2421431) India (264545), 05.01.15
- Patent being "Prosecuted to Grant" in Europe (EP1865930) USA (US20080038326)

### Application

### Advantages

- Delivers actives in a controlled manner
- Delivers actives at precise locations
- Bio-digestible
- Can deliver multiple actives
- Less chances of cross contamination in post operative care

### Grant Details



Eco Friendly Solutions



# Health & Hygiene : A WSF based matrix to contain samples

Relates to a Water Soluble Film based matrix for collecting  
• Blood, Urine, Serum Samples or  
• Any other type of samples extracted from living species

**Health Care:**  
• Provide a water soluble film based matrix for collecting and storing samples extracted from living species for avoiding cross infection or spillage of samples

## Patent Details

## Application

## Grant Details

## Advantages

- Patent Granted in India (251630), 27.03.12 USA (8673236), 18.03.14 Europe (2040921), 24.07.13

- Eliminate problem of disposal of used containers
- Non contaminating container for collecting liquid and semi solid bio waste
- Retrieve the samples collected, by dissolving the Matrix, for analysis



# Eco Friendly Solutions

# Security : High Security Paper



A security paper having one or more of a security feature inserted at precise locations on or within the paper by using a polymeric article as a carrier for the security feature(s)

## Paper based Products:

- Bank Notes
- Passports
- Postage Stamps
- Certificates etc

## Patent Details

## Application

## Grant Details

## Advantages

- Patent Granted in Russia (2409473), 20.01.11
- Patent being "Prosecuted to Grant" in India (312/MUM/05) Europe (EP1871952)

- High – Value Security Packaging for the documents
- To maintain Secrecy of Important Documents



Eco Friendly Solutions

# Security : Self Destructive Irreversible Security Packaging



A self destructive irreversible security packaging water soluble film and method for manufacturing the same.

**Chemical & Agro Packaging**

- Water soluble packaging film is embedded with various security elements, which will get destroyed irreversibly upon final usage as the whole package along with its contents will dissolve in water

## Patent Details

## Application

## Grant Details

## Advantages

- Patent Granted in India (2277842), 21.01.09 Eurasia (012856), 30.12.09 Europe (1868818), 05.05.10 USA (US20080190808) Patent being "Prosecuted to Grant" in

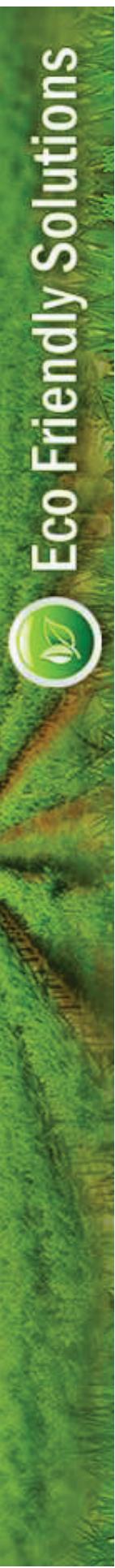
Packaged Pesticides, Chemicals(to avoid counterfeiting), Packed FMCG goods with track and trace security system (to avoid grey marketing) , Security Labels etc

## Eco Friendly Solutions



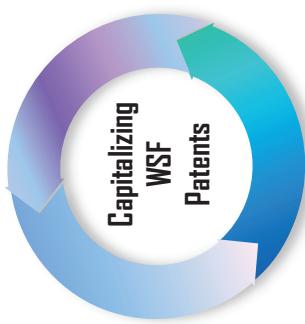


## End Products



Eco Friendly Solutions

## End Products – Capitalizing WSF Patents



### Partnerships & JVs

Tsukioka, Japan

Careli, Spain

Trace Tag , UK

Others

Paper

Health & Hygiene

SAM

Security Products

Arrow Pharma

Arrow Care

Arrow Security

- Pharmaceuticals – Oral Consumption and Drug Delivery System
- Oral Hygiene & Personal Hygiene Segment
- Security Embedded Film – Readable by Light Source, Machine etc

Eco Friendly Solutions





## Arrow Security

- Granted Patent Rights across the world and part of its security Patent Portfolio
- Security films for manufacturing of high security paper such as banknote, passport and non-judicial stamp papers, or for brand protection applications
- These patents are managed by dedicated IP cell of Arrow Coated Products Ltd



- Exclusive arrangement with Trace Tag International Ltd (TTI, UK) for integration and use of Tracetag's DNA taggants within security documents
- TTI and ACPL have decided to pursue their joint developments and to commercialize resulting applications to their mutual benefit in the field of security documents



Eco Friendly Solutions





## Arrow Care

- **Meltz** – It's a small breath strip which creates freshness, killing all the bad breath germs
- It dissolves instantly when placed on the tongue
- Approved from FSSAI and other licensing authorities in India

### Meltz



### Carez



### Klenz



## Eco Friendly Solutions



- **Klenz** – Concentrated Capsule to refill a bottle for household cleaning
- Innovative product for specialised Glass cleaner, Antibacterial & Multipurpose Cleaner
- Time Saving, Cost Saving, Space Saving

Arrow RX



## MMS™ Films – NDDS

- Mouth Melting Strips (MMS) - Thin Films loaded with Actives for Drug Delivery
- Taken Orally and melts instantaneously in the mouth when placed on or under the tongue
- The active substance enters the bloodstream directly via the oral mucosa without having to pass through the gastrointestinal tract



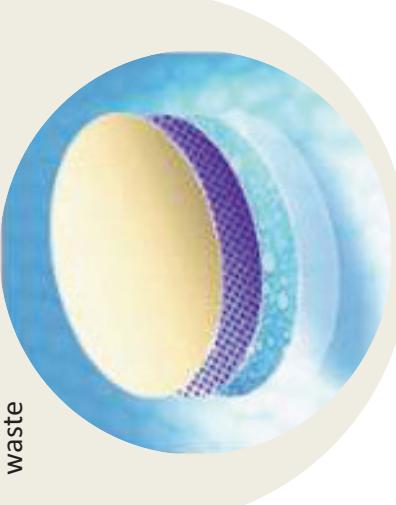
## Novel Drug Delivery Device -NDDD

- DDD contains Actives embedded within and/or coated upon Water Soluble or Water Dispersible Polymers
- The active ingredients are released at a precise – controlled rate from a readily soluble polymer into an aqueous environment through one or more perforated bio-digestible films, post which DDD dissolves overtime and is bio absorbed over time

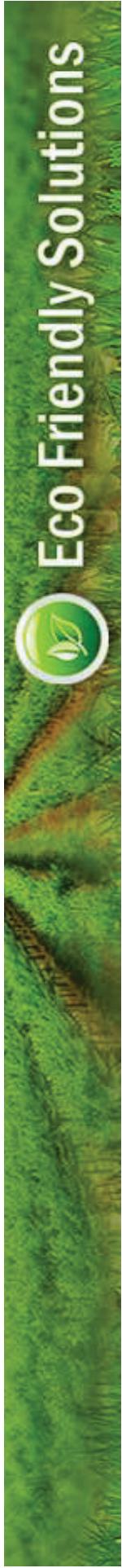


## RX Matrix

- Novel system of collecting and storing blood samples, urine samples, serum samples or any other type of samples extracted from living species to avoid cross infection or spillage of the samples
- It eliminates the problem of disposal of used containers
- Non contaminating container for collecting liquid and semi solid bio waste



Eco Friendly Solutions





## Future Outlook



## Future Outlook



### Partner / JV

Partner / JV with the players in the FMCG and Pharmaceuticals to develop products for the end consumers using our Patents



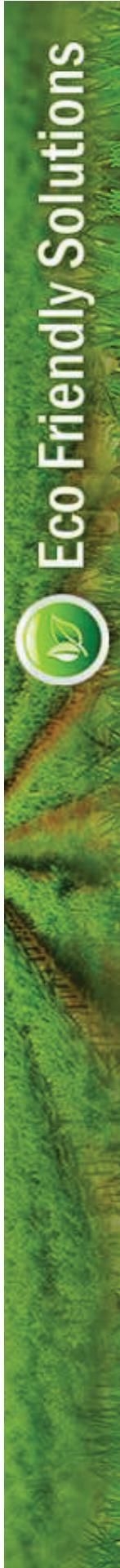
### Monetizing

Monetize the existing Patents by selling or licensing the Patents



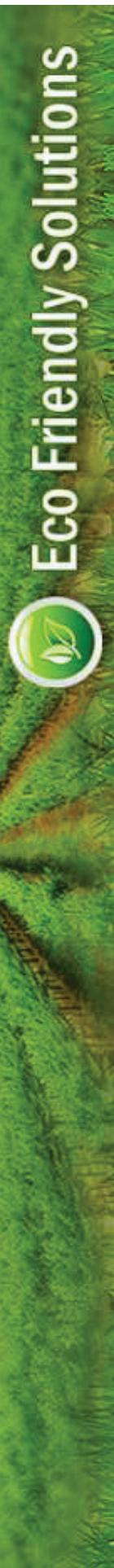
### Capacity Expansion

Increase Capacity of High Value Water Soluble Film





## Financials

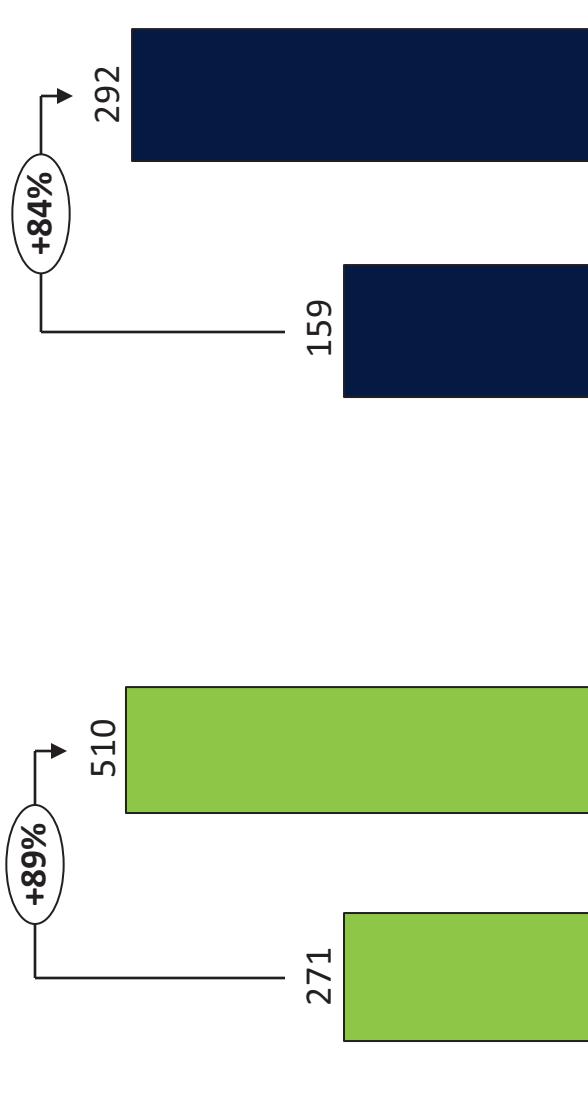


Eco Friendly Solutions

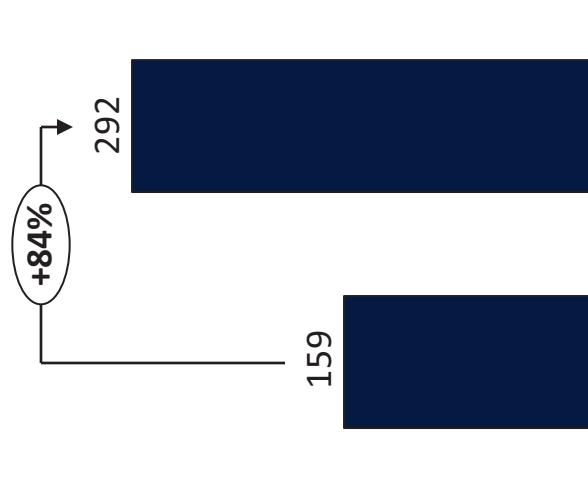
# Quarterly Highlights



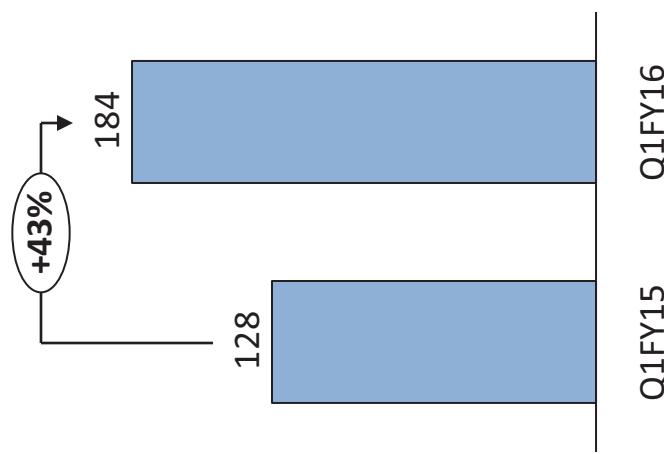
## Revenue



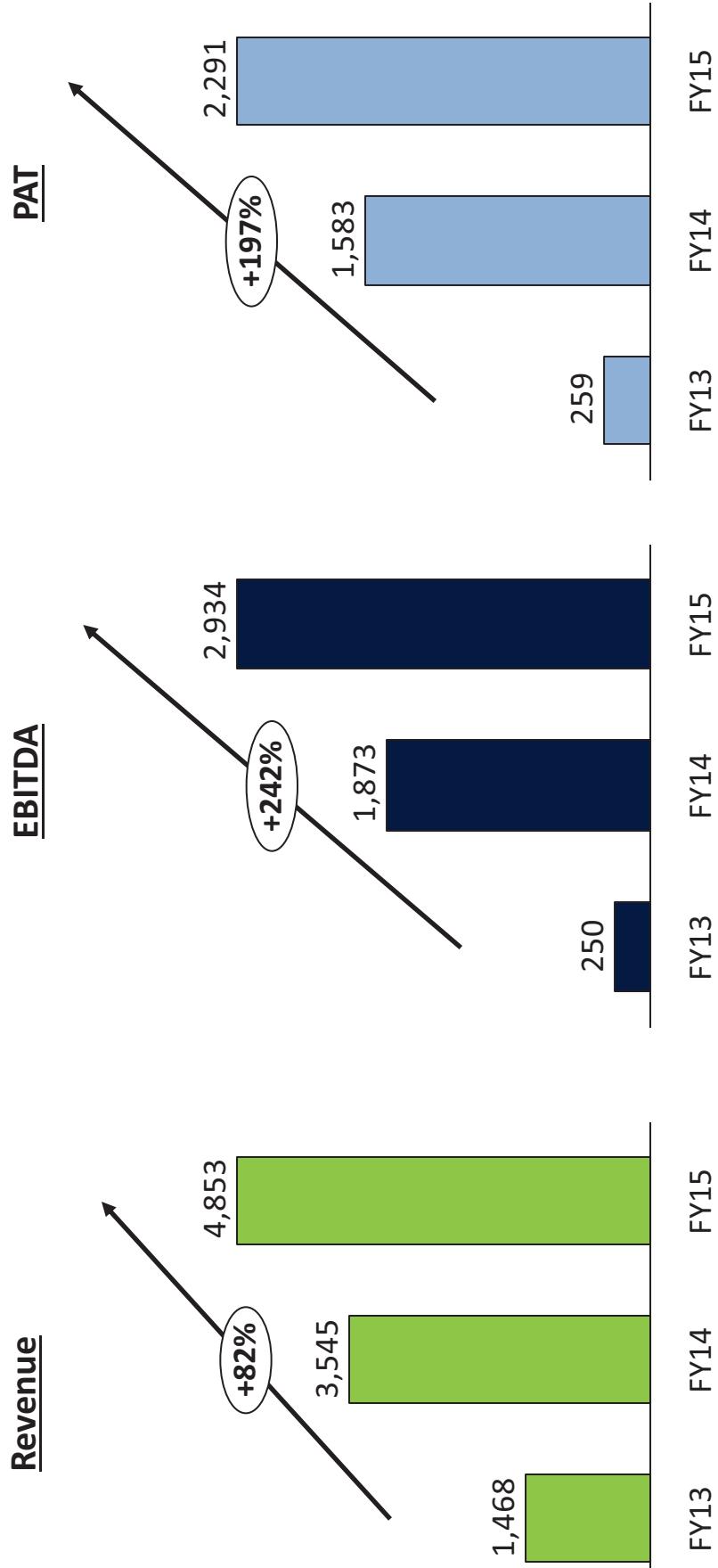
## EBITDA



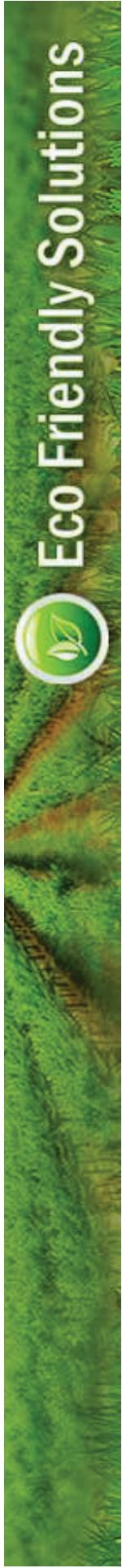
## PAT



## Financial Highlights



FY2015 : Dividend @ 25% on Equity share of Rs. 10/- each



# Quarterly Financials - Standalone



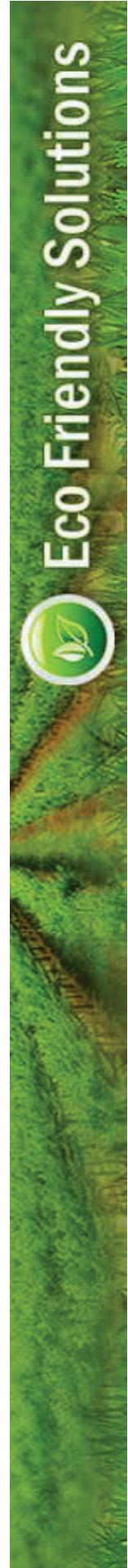
Rs . Lakhs	Q1FY16	Q1FY15	Y-o-Y	Q4FY15	Q-o-Q	FY15
<b>Revenue</b>	<b>510.4</b>	<b>270.6</b>	<b>89%</b>	<b>528.9</b>	<b>-3%</b>	<b>1988.8</b>
Raw Material	31.3	2.7		82.3		354.7
Employee Cost	52.8	33.1		65.6		218.9
Other Expenses	134.0	75.7		124.7		505.1
<b>EBIDTA</b>	<b>292.3</b>	<b>159.1</b>	<b>84%</b>	<b>256.3</b>	<b>14%</b>	<b>910.2</b>
<b>EBIDTA Margin</b>	<b>57.27%</b>	<b>58.80%</b>		<b>48.47%</b>		<b>45.76%</b>
Other Income	13.3	22.3		36.5		116.7
Depreciation	23.9	7.6		54.4		84.3
<b>EBIT</b>	<b>281.7</b>	<b>173.8</b>	<b>62%</b>	<b>238.5</b>	<b>18%</b>	<b>942.6</b>
Interest	0.0	0.0		0.0		0.0
<b>Profit before Exceptional item &amp; Tax</b>	<b>281.7</b>	<b>173.8</b>		<b>238.5</b>		<b>942.6</b>
Exceptional Items	-0.3	-0.6		-4.4		-2.8
<b>PBT</b>	<b>281.4</b>	<b>173.2</b>	<b>62%</b>	<b>234.1</b>		<b>939.7</b>
Tax	97.5	45.0		119.7		284.7
<b>PAT</b>	<b>183.9</b>	<b>128.2</b>	<b>43%</b>	<b>114.4</b>	<b>61%</b>	<b>655.0</b>
<b>PAT Margin</b>	<b>36.03%</b>	<b>47.38%</b>		<b>21.63%</b>		<b>32.94%</b>



# Consolidated Profit & Loss



Rs. Lakhs	FY15	FY14	
<b>Net Sales</b>	<b>4853.17</b>	<b>3545.4</b>	<b>Net Sales</b>
Raw Material	501.5	372.4	+37% →
Employee Cost	218.9	98.9	
Other Expenses	1199.1	1201.4	
<b>EBIDTA</b>	<b>2933.6</b>	<b>1872.7</b>	
<b>Margin %</b>	<b>60.4%</b>	<b>52.8%</b>	
Other Income	116.9	124.7	
Depreciation	95.5	36.7	
<b>EBIT</b>	<b>2955.1</b>	<b>1960.8</b>	<b>PAT</b>
<b>Margin %</b>	<b>60.9%</b>	<b>55.3%</b>	+45% →
Interest	0.0	0.0	
<b>Profit Before Exceptional item &amp; tax</b>	<b>2955.1</b>	<b>1960.8</b>	
Exceptional Exp	-2.8	-0.9	
<b>PBT</b>	<b>2952.2</b>	<b>1959.9</b>	
Tax	661.3	376.8	
<b>PAT</b>	<b>2290.9</b>	<b>1583.1</b>	
<b>PAT Margin %</b>	<b>47.2%</b>	<b>44.7%</b>	



# Consolidated Balance Sheet



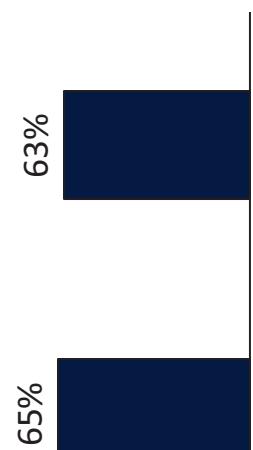
	<b>Rs. Lakhs</b>	<b>FY15</b>	<b>FY14</b>	<b>Rs. Lakhs</b>	<b>FY15</b>	<b>FY14</b>
Share Capital		1174.0	1174.0	Net Block	1196.1	906.0
Reserves		3489.4	1808.4	Non Current Investments	1484.9	682.8
<b>Total Shareholding</b>		4663.4	2982.4	<b>Long Term Loans &amp; Advances</b>	352.9	294.1
Minority Interest		<b>58.66</b>	<b>0.6</b>	Other Non Current Assets	12.7	14.7
Long Term Borrowings		5.1	14.5	<b>Total non Current Assets</b>	<b>3046.6</b>	<b>1897.6</b>
Deferred Tax Assets / Liabilities		30.4	12.4	Inventories	76.3	318.6
Other Long Term Liabilities		21.0	26.2	Sundry Debtors	49.9	44.1
<b>Total Non Current Liabilities</b>		<b>56.4</b>	<b>53.1</b>	Cash and Bank	2635.3	1520.5
Trade Payables		148.9	417.8	Other Current Assets	1.7	1.0
Other Current Liabilities		41.9	58.2	<b>Short Term Loans and Advances</b>	198.2	323.2
Short Term Borrowings		0.0	3.5	<b>Total Current Assets</b>	<b>2961.4</b>	<b>2207.4</b>
Short Term Provisions		1038.7	589.3	<b>Total Assets</b>	<b>6008.0</b>	<b>4105.0</b>
<b>Total Current Liabilities</b>		<b>1229.5</b>	<b>1068.8</b>			
<b>Total Liabilities</b>		<b>6008.0</b>	<b>4105.0</b>			



## Ratio Analysis

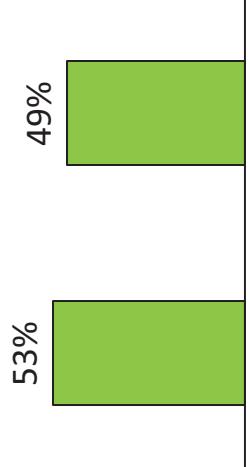


### ROCE (%)



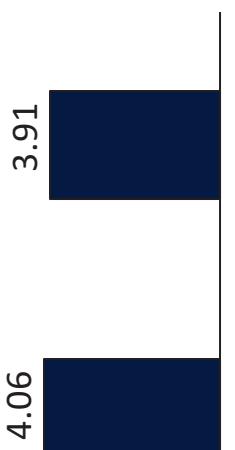
FY14      FY15

### ROE (%)



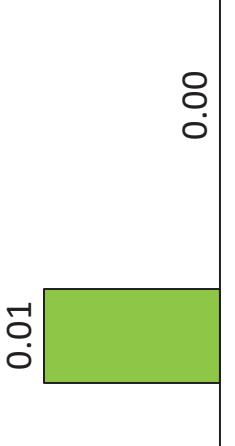
FY14      FY15

### Fixed Asset T/O (x)

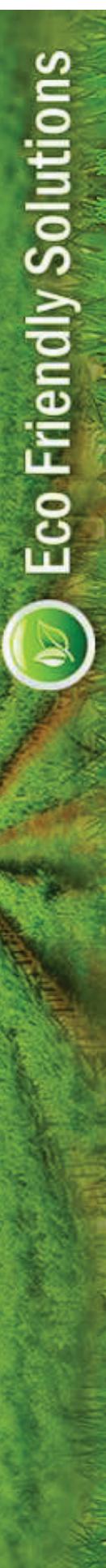


FY14      FY15

### Total Debt/Equity (x)



FY14      FY15





**For further information, please contact**

**Company :**

Arrow Coated Products Ltd  
CIN: L21010MH1992PLC069281  
Ms. Poonam Bansal  
[poonam@arrowcoated.com](mailto:poonam@arrowcoated.com)

[www.arrowcoated.com](http://www.arrowcoated.com)

**Investor Relations Advisors :**

Strategic Growth Advisors Pvt. Ltd.  
CIN: U74140MH2010PTC204285  
Ms. Neha Shroff / Ms. Ruchi Rudra  
[sneha@sgapl.net](mailto:sneha@sgapl.net) / [ruchi@sgapl.net](mailto:ruchi@sgapl.net)

[www.sgapl.net](http://www.sgapl.net)

